

7TH

INTERNATIONAL IBERIAN BIOPHYSICS CONGRESS

17 — 19
JUNE 2020

Coimbra | Portugal

Organized by the Portuguese
and Spanish Biophysical Societies

www.iibc2020.organideia.pt

Sponsorship and Exhibition Opportunities

1 2 9 0



UNIVERSIDADE D
COIMBRA



7TH INTERNATIONAL IBERIAN BIOPHYSICS CONGRESS

17 — 19
JUNE 2020

Coimbra | Portugal

Organized by the Portuguese
and Spanish Biophysical Societies



Welcome!

“The scientific program is organized in ten symposia, eight of which are thematic, one (“New and Notable”) is focused on very recent important publications in Biophysics, and one (“Awards Symposium”) recognizes some Scientists for outstanding contributions to this area. In addition to the traditional areas of Biophysics, in this edition there will be two symposia focused on important areas of application of biophysical methods: “Biophysics in Health”, and “Biophysics in Industry”.

Chairperson:

Maria João Moreno – Biological Chemistry Group, Coimbra Chemistry Center, Coimbra, Portugal

Sponsorship and Exhibition Information

WHY YOU SHOULD BE PART OF THE IIBC2020?

An extensive global network of life scientists in academia, business and government are being targeted to generate a highly qualified audience.

Sponsorship provides an excellent opportunity to “have your company’s name stand out” to a scientific network of representatives and a prime occasion to make impressions on decision makers.

USE YOUR PRESENCE AT IIBC2020 TO:

- Launch new products and highlight existing ones
- Spotlight key executives
- Elevate your company profile
- Network with specialists, seek international partners and create new alliances
- Increase visibility in focused markets
- Give maximum exposure for your company and increase brand awareness
- Communicate your message to a highly qualified scientific community
- Build relationships for the future
- Attract new talent and strengthen partnerships
- Generate sales leads and educate the market

IIBC2020

Chairperson: Maria João Moreno
Biological Chemistry Group, Coimbra Chemistry Center,
Coimbra, Portugal

PCO Secretariat:

Organideia – Organização Profissional de Congressos, Lda.
Coimbra, PORTUGAL
Phone: +351 239 801 005
e-Mail: iibc2020@organideia.pt
www.iibc2020.organideia.pt

7TH INTERNATIONAL IBERIAN BIOPHYSICS CONGRESS

17 — 19
JUNE 2020

Coimbra | Portugal

Organized by the Portuguese
and Spanish Biophysical Societies

Sponsorship Packages

DIAMOND SPONSOR €2500

- Listing of your logo, company name and link on the conference website
- Listing of your company name and logo in the printing materials
- Listing of your company name and logo during opening, closing ceremonies and breaks
- Symposium Sponsorship
- Video presentation on the breaks (max. 1min)
- 1 full page Ad on the Programme Handbook
- Insertion of promotional material in the Congress bag
- One stand location (3mx2m)
- Preferential choice of stand location
- Congress bags or lanyards with your company logo together with the conference logo
- 2 Free registrations (include lunches, and congress access)
- 2 tickets for the gala dinner

PLATINUM SPONSOR €1800

- Listing of your logo, company name and link on the conference website
- Listing of your company name and logo in the printing materials
- Listing of your company name and logo during opening, closing ceremonies and breaks
- 1 half page Ad on the Programme Handbook
- Insertion of promotional material in the Congress bag
- One stand location (3mx2m)
- 2 Free registrations (include lunches and congress access)
- 1 ticket for the gala dinner

GOLD SPONSOR €1000

- Listing of your logo, company name and link on the conference website
- Listing of your company name and logo in the printing materials
- Listing of your company name and logo during opening and closing ceremonies
- One stand location (3mx2m)
- 1 Free registration (include lunches and congress access)

SILVER SPONSOR €750

- Listing of your logo, company name and link on the conference website
- Listing of your company name and logo in the printing materials (including programme booklet)
- Listing of your company name and logo during opening and closing ceremonies
- One Roll-up (2mx0,9m)
- 1 Free registration (include lunches and congress access)

BRONZE SPONSOR €500

- Listing of your logo, company name and link on the conference website
- Listing of your company name and logo in the printing materials
- 1 free registrations (include lunches and congress access)

Please note:

Sponsorship opportunities are limited and are available on a strictly first-come, first served basis, to ensure your presence at this event please contact us at your earliest opportunity.

All sponsors will be acknowledged on the conference website (www.iibc2020.organideia.pt), in the programme booklet and on various e-mail shots. VAT not included (23%)

AS AN EXHIBITOR, YOU CAN ALSO CHOOSE TO MAXIMIZE YOUR VISIBILITY AT THE

USB STICK WITH CONFERENCE ABSTRACTS 1000€

Your company logo together with the conference logo on the USB memory sticks containing the conference abstracts given to each delegate, providing you with high profile and long-lasting visibility.

- Logo alongside the conference branding on a USB stick
- Opportunity to place promotional materials on the USB stick and to have your company appear as the device name on the computer screen

1 FULL PAGE ADVERTISEMENT (provided by you) on the programme booklet 500 €

IIBC2020 AWARD 1000 €

A unique opportunity to associate your company logo/name with a selected award (to be defined by the Organizing Committee).

DELEGATE BAG INSERT €500

Your promotional materials can be inserted into each delegate wallet given to participants on site. This applies to light weight materials only. Materials should be sent to the Conference Secretariat in time for insertion into the delegate bag - specific dates will be provided on application and quantities will be provided nearer the conference

If you find that our offerings do not provide a perfect match for your marketing needs, let us know and we will customise a sponsorship programme for you.

You can also sponsor single elements of the conference, e.g. welcome reception; lunch break, etc..

IIBC2020

Chairperson: Maria João Moreno
Biological Chemistry Group, Coimbra Chemistry Center,
Coimbra, Portugal

PCO Secretariat:

Organideia – Organização Profissional de Congressos, Lda.
Coimbra, PORTUGAL
Phone: +351 239 801 005
e-Mail: iibc2020@organideia.pt
www.iibc2020.organideia.pt

7TH INTERNATIONAL IBERIAN BIOPHYSICS CONGRESS

17 — 19
JUNE 2020

Coimbra | Portugal

Organized by the Portuguese
and Spanish Biophysical Societies

1 YOUR DETAILS

Contact name for correspondence

Title (Prof., Dr., Mr., Ms.) First Name

Surname

Organization

Address

State/County

Post/Zip Code

Country

Tel.

Fax

e-mail

VAT

2 ORDER DETAILS

EXCLUSIVE SPONSORSHIP PACKAGES

- Diamond Sponsor €2500
- Platinum Sponsor €1800
- Gold Sponsor €1000
- Silver Sponsor €750
- Bronze Sponsor €500

EXHIBITOR OPPORTUNITIES

- USB Memory Sticks €1000
- IIBC2020 Award €1000
- Full page advertisement €500
- Delegate bag insert €500

VAT not included (23%)

3 HOW TO PAY

Total amount payable

€

Make your payment directly into our bank account.

Our bank details

IIBC2020 - ORGANIDEIA LDA:

BANK: Caixa Geral De Depósitos

SORT CODE: CGD

IBAN: PT50 0035 0740 00018445930 18

BIC: CGDIPTPL

4 SIGN AND DATE THE FORM

I have read and I agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings:

Signature

Today's Date

5 SEND THE REGISTRATION FORM TO:

iibc2020@organideia.pt

Terms and Conditions of Booking:

- Cancellations: There will be a 50% administration fee for cancellations and must be submitted by e-mail to IIBC2020. No refunds apply after April 1st, 2020.
- Payment must be made prior to the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping coordinates and relevant shipping deadlines.

